



All-Creatives **SOLUTION**

Media and Entertainment Industry

...efficient and effective solutions tailored to meet your creative needs.

What we do in the Media



Our firm provides professional business and financial guidance to players within the industry. We understand the overall landscape of the media business and are passionate about making every willing creative happy. We guide you to generate the numbers and help you make sense of the numbers.

A major challenge in the industry in Nigeria is the lack of sufficient statistics which is due to a lack of proper bookkeeping. There is also a deep knowledge gap among most finance professionals when it comes to accounting in the creative industry which is different from other industry accounting. The industry also has peculiar accounting issues unique to media and entertainment.



Our in-depth knowledge in the media and entertainment sectors is a result of many years' experiences of our partners in consulting, and our strong relationships with major players in the industry. These experiences have given us an edge to help every type of business within the media and entertainment value chain. We have created processes, systems, and applications that have worked for owners of businesses for smart decision-making while also factoring in statutory requirements and tax regulatory matters. It's a 360° finance value you get with us.

The particular strength of AideOne is the combination of personal advisory at a local level with the general expertise of an interdisciplinary network of current professionals and a support base. We are a one-stop shop for all your business advisory needs with the sole purpose of aiding our clients to fulfill their dreams.

Our Promise

When you bring the AideOne team on board, we will:

Be your strategic business partner; working for the vision of your business.

Understand your business model and develop processes, systems, and technology around it.

Cultivate a culture of real-time accountability that would aid Owners' decision-making processes to boost your confidence.

Design a system that provides online real-time project reports and company-wide monthly and annual reporting that explains your business's financial performance and position.

Guide you to see, protect and manage your cash in very simple terms.

Help you achieve greater control of your business financial information and expenditure

Create cost-cutting and administration time savings, wherever possible

Support your long-term operational and maintenance planning

Be available long after the delivery of engagement, as a trusted advisor

Our Solutions



Our Solutions

01 Finance Transformation

02 Tax Management Service

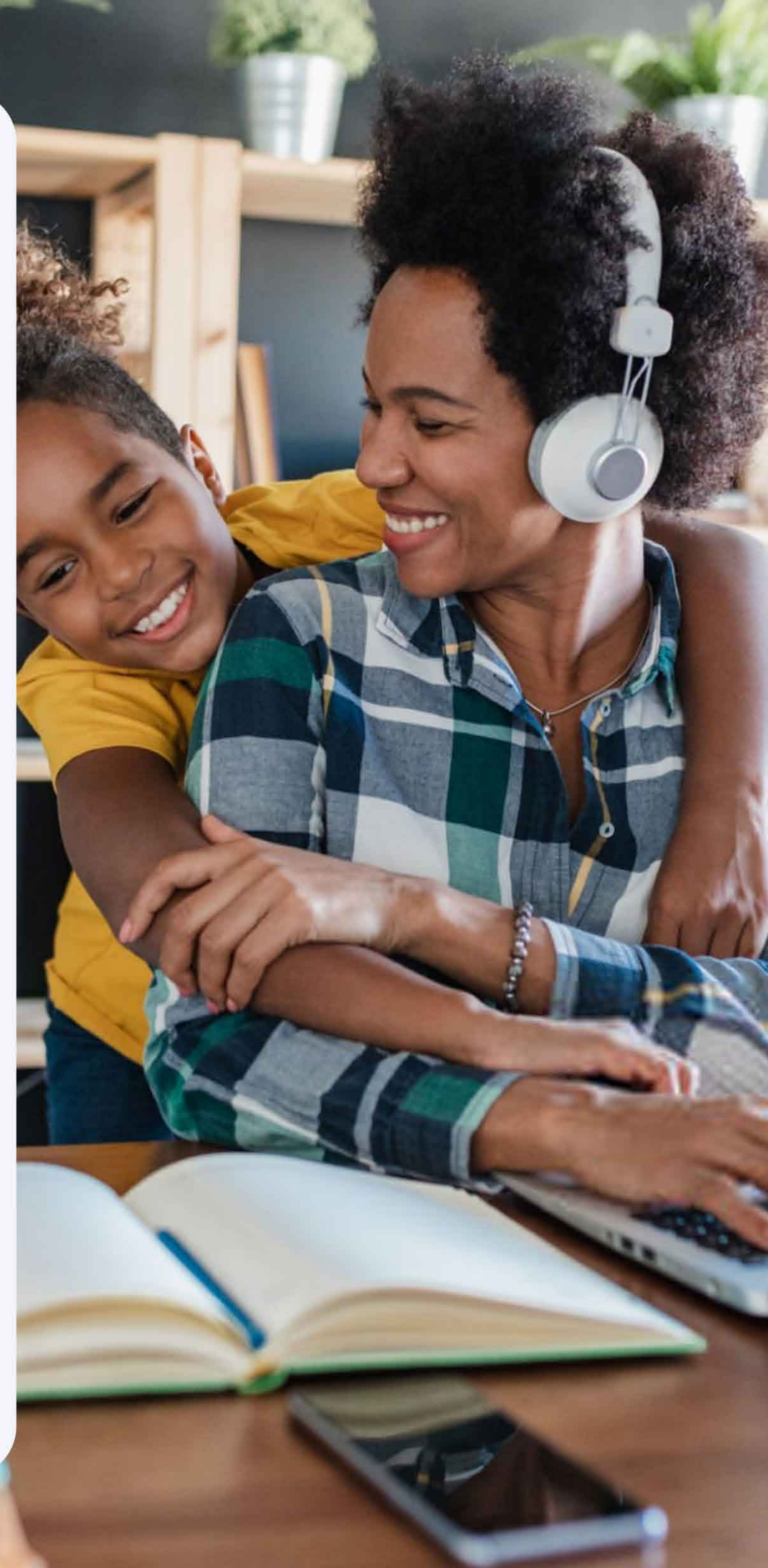
03 Project Accounting Service

04 Audit and Assurance Services

05 Finance Function Outsourcing

Our transformation work entails these processes:

- A thorough and holistic review of current processes from initiation to various reports.
- Design peculiar internal processes to curtail leakages, wastages, and fraud.
- Adopt the most efficient online application for finance processes
- Robust and timely management reporting to help the decision-making process at the project and company levels.
- Design a system that makes statutory and taxes regulatory matters easy.



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Nigeria's business environment is very dynamic and uncertain. With the government focusing more on how the entertainment players come into the tax net, it is essential to properly plan your taxes. We can take away the burden of these regulatory and tax requirements from you through our specialized service. We do this by working with you from the planning, contracting, and execution stages. We provide relevant guidance on the tax implications of every step you intend to take for you to pay the barest minimum tax. We also support you with all tax administration and filing matters for all projects and the business at large. This service also includes representation with the tax authorities when the need arises.



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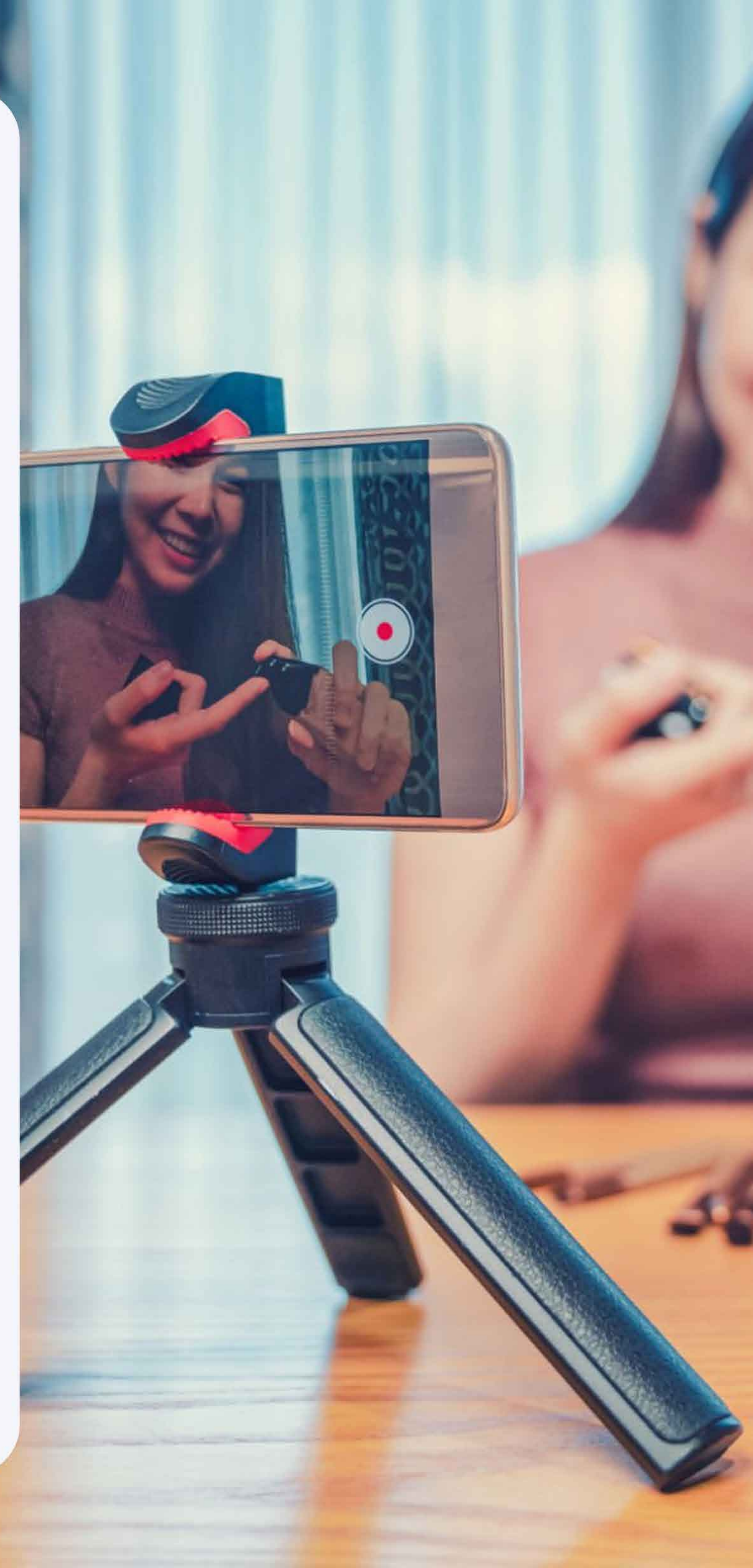
03 Project Accounting Service

04 Audit and Assurance Services

05 Finance Function Outsourcing

This service involves:

- Outsourcing the whole finance matters on a specific production or project to our firm.
- The risk on all finance matters is passed to and borne by us
- We provide the accounting tools needed to meet the demands of the project
- Preparation of production accounting report to get a picture of actual production costs vs the budget is given to you online in real-time.
- You have access to your production data through our web-based application.



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This service involves:

- Effective and efficient audit of Management Accounts leading to an Audited Financial Statement
- Quality review and timely delivery of audit engagement
- Robust and well-packed Management letter outlining possible loopholes and recommended solutions.
- After-Audit service that involves closing loopholes identified.
- Confidentiality of our engagements is our watchword.

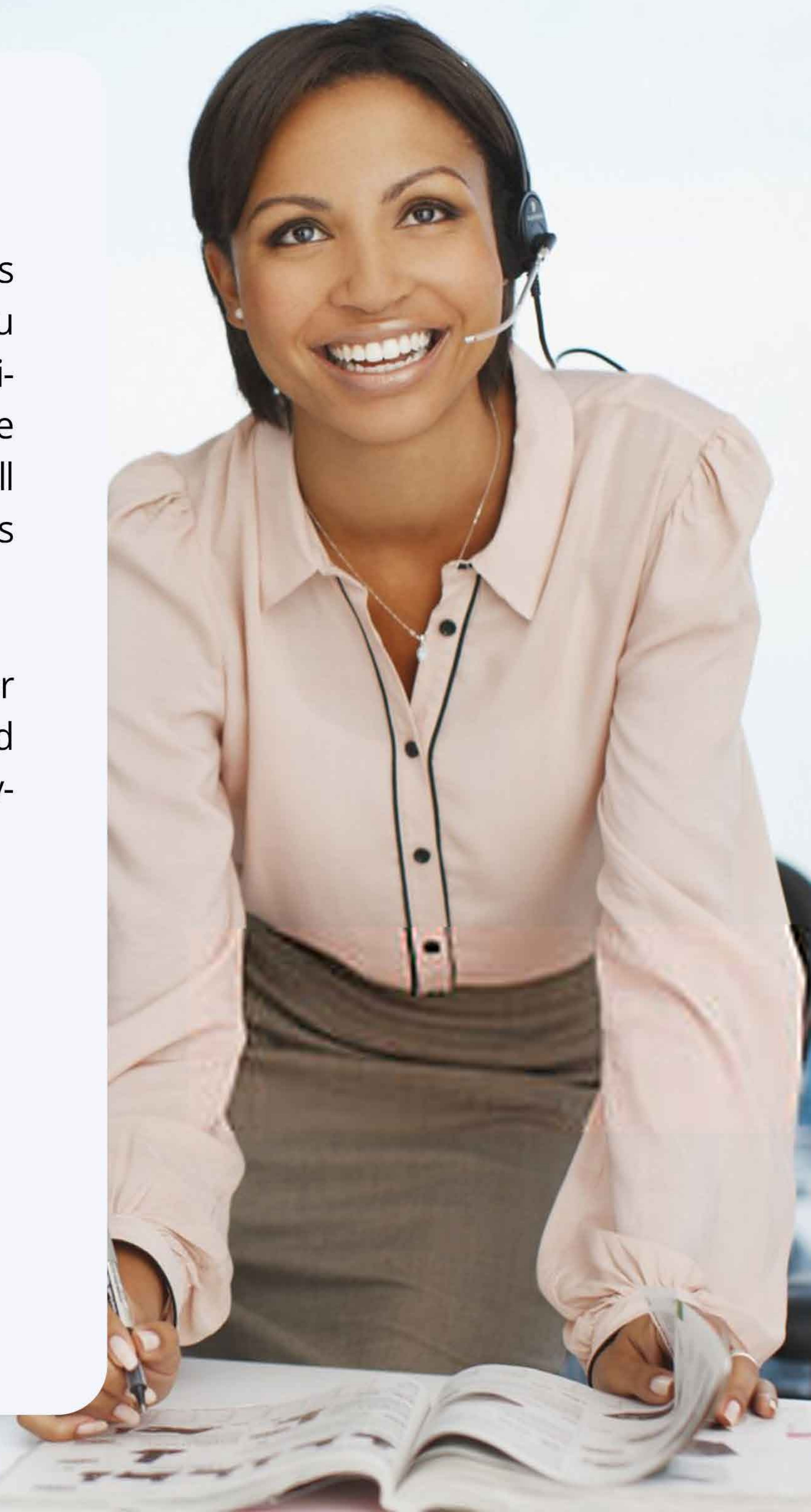


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Outsourcing your entire or a specific finance role to us enables you to focus on your core business and you can go to sleep knowing that the finances of your business are in safe hands. These experienced staffs have both industry and accounting knowledge to meet all your needs and help you in making strategic decisions to grow your business.

In this arrangement, we assume the responsibility for the people, processes, and technology employed along with the responsibility of ensuring quality delivery per the contract signed with us.



LEAD BY

EXPERIENCED

PARTNERS

ABRAHAM POPOGBE

Is a seasoned Consultant, Coach, and Creator. An expert in Accounting, Financial, Business, and Tax Advisory with special skills in Business process development. He is an alumnus of Lagos State Polytechnic and an Associate of both the Institute of Chartered Accountants of Nigeria (ICAN) and the Chartered Institute of Taxation of Nigeria (CITN). He has had about a decade in consulting, spending most of this time working with Deloitte Nigeria.

He spent significant years consulting for major players in the creative industry in Nigeria, Ghana, and South Africa. His experience has been of tremendous benefit to both the big and medium players in the industry. As a Co-Creator, in partnership with Electrode, He developed a dedicated accounting solution specific to media content production; a process He designed with the help of His project team during years of advisory with major media players.

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OLAJIDE YESUFU

Is an astute Tax Professional with almost thirty years of expertise in tax planning, tax risk management, tax strategy, and regulatory compliance. Olajide has hands-on experience in tax audit and assessment, tax due diligence, resolution of tax issues, financial and accounting reviews, tax structuring, review of business regulatory issues, PAYE tax, Value Added Tax (VAT), Withholding tax (WHT) and other strategic transactions.

A Fellow of both the Institute of Chartered Accountants of Nigeria (FCA) and the Chartered Institute of Taxation in Nigeria (FCTI). Olajide holds a Higher National Diploma in Accountancy & Finance from Yaba College of Technology, Lagos, and is an alumnus of the PricewaterhouseCoopers Tax Academy. He also holds a Professional Certification in Transfer Pricing from the International Institute of Tax & Finance (IITF), South Africa.

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AideOne is a consulting company dedicated to aiding businesses to fulfill their vision using first-class technology and a dedicated highly skilled team to provide business financial, tax, accounting, human resources, and audit services.

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